



**MCL
CONTROL**

Process automation & safety

BRAND GUIDELINES . 2023





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RED

RGB R 255 G 0 B 0
CMYK C 0 M 100 Y 100 K 0
HEX ff0000

DARK GRAY

RGB R 51 G 51 B 51
CMYK C 0 M 0 Y 0 K 80
HEX #333333

BLACK

RGB R 0 G 0 B 0
CMYK C 0 M 0 Y 0 K 100
HEX #000000

WHITE

RGB R 255 G 255 B 255
CMYK C 0 M 0 Y 0 K 0
HEX #FFFFFF

LIGHT GRAY

RGB R 248 G 249 B 250
CMYK C 3 M 2 Y 2 K 0
HEX #F8F9FA

PRIMARY FONT

Montserrat - Bold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[] ,./-*/

Montserrat - Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[] ,./-*/

SECONDARY FONT

Century Gothic - Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[] ,./-*/

For all Slide deck creation the approved font is **Century Gothic**



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