





VIVID RED

RGB R 252 G 65 B 29
CMYK C 0 M 74 Y 88 K 1
HEX #FC411D

BLUE

RGB R 35 G 34 B 54
CMYK C 35 M 37 Y 0 K 79
HEX #232236

WHITE

HEX #FFFFFF

GRAY 1

HEX #F4F4F4

GRAY 2

HEX #212529

BLUE 2

HEX #373854

DARK

RGB R 15 G 13 B 23
CMYK C 35 M 43 Y 0 K 91
HEX #0F0D17

PRIMARY FONT

Poppins – Bold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[],-*/

Poppins – Rgular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[],-*/

SECONDARY FONT

Open Sans - Rgular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[],-*/

For all Slide deck creation the approved font is **Arial**.



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