

ORCHEST

BRAND GUIDELINES . 2023

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DARK

RGB R 1 G 9 B 16
CMYK C 94 M 44 Y 0 K 94
HEX #010910

BLUE

RGB R 2 G 179 B 253
CMYK C 99 M 29 Y 0 K 1
HEX #02B3FD

PURPLE

RGB R 88 G 84 B 177
CMYK C 50 M 53 Y 0 K 31
HEX #5854B1

WHITE

RGB R 255 G 255 B 255
CMYK C 0 M 0 Y 0 K 0
HEX #FFFFFF

GRAY 1

HEX #C5C5C5

GRAY 2

HEX #454545

PRIMARY FONT

Inter - Bold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[],-*/

Inter - Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[],-*/

SECONDARY FONT

Arial

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
()@?;!#\$%^&*[],-*/

For all Slide deck creation the approved font is **Arial**

GRCH2EST

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