

# DIA VS BROADBAND INTERNET

Dedicated Internet Access (DIA) is a premium, dedicated internet connection with guaranteed bandwidth and the highest uptime available. These direct connections deliver ultra-high speeds and high reliability. This is different than Broadband which is a “shared” connection and speeds may be unpredictable due to congestion depending on the ISP’s network traffic. Rely on DIA to be the same speed, every minute of the day.

## Why your business needs DIA

### Dedicated connectivity for peak performance

Think of DIA as a fast lane on a highway. With DIA, your business is guaranteed to receive the bandwidth you purchased, 100% of the time. Critical functions that rely on internet connectivity will keep running when transmitting large files, accessing the cloud, or supporting near-real-time interactivity.

### Guaranteed reliability for less downtime and more cost savings

DIA is backed by a Service Level Agreement (SLA) guaranteeing 99.99% uptime and a 4-hour MTTR (mean time to repair). Keep your business online with fewer service interruptions costing valuable time and money. Guaranteed reliability is peace of mind you can count on.

### Higher Speeds for faster access and increased productivity

DIA delivers synchronous speeds (meaning identical speeds for uploads and downloads) as fast as 10 Gbps. Be more productive delivering interactive services online and uploading high volumes of information quickly.

## Broadband vs. Dedicated Internet Connection

		Broadband	DIA
Dedicated connection		X	✓
Speed		Up to 2 Gbps	Up to 10 Gbps
SLA	Guaranteed uptime	X	✓
	4-hour MTTR	X	✓
Dedicated 24/7/365 Monitoring		X	✓