



Case Study | Real Estate

REAL ESTATE DIGITAL TRANSFORMATION

Keller Williams gets new network & collaboration solutions

Customer Profile

Industry	Real Estate
Location	Austin, TX
Service	Ethernet Virtual Private Line

The Challenges

Keller Williams is one of the largest privately held residential real estate brokerages in the world, ranking number one in terms of agents and units sold since 2017. It has been recognized as one of the highest rated real estate companies by consumers, and has been listed by Forbes as one of the “happiest companies to work for” in the U.S. Since 2012, the Dallas-Fort Worth metro area has seen a booming job market bringing as many as 10,000 new people to the area each year. As a result, the Keller Williams real estate office in Southlake, Texas has been in a state of massive growth. As business expanded beyond the limits of its current office space, they decided to move to a new building more than double its size. Keller Williams needed more network capacity to accommodate growth. Plus, with 12 different sites across the Dallas-Fort Worth metro area, they had a demand for enhanced collaboration solution performance which included HD Audio.

The Solution

Frontier upgraded the company’s current T1 technology to an Ethernet Virtual Private Line (EVPL) solution. Frontier helped tackle many of their pressing technology concerns, as well as facilitating the company’s expansion in the DFW Metroplex. By understanding the large-scale technology interface through which the company engages its agents and consumers, Frontier was able to integrate an end-to-end solution capable of meeting all the business’s networking needs.

Customer Results

Frontier’s EVPL solution has delivered more bandwidth, centralized management capabilities, and optimized app performance. EVPL seamlessly facilitates data exchange across the network, reducing latency, jitter and packet loss. Frontier has also enhanced their on-premises collaboration solution performance by enabling them to prioritize voice traffic, which ensures they get high-definition audio and crisp communications every time. Wright commended the Frontier team: “They [Frontier] camped out here to make sure everything was working. They worked with our IT department to make sure everything was set up properly as fast as possible when opportunities arose,” said Wright. Frontier is committed to supporting the network needs and business growth for Keller Williams throughout the next decade and beyond—and Dustin Wright and his team are confident Frontier can deliver. “You know when technology is working? When you don’t think about it.”

“

Frontier really takes care of their business. So, that means, I can take care of mine.”

Dustin Wright, Team Leader Keller Williams' Southlake Office.



Contact your Frontier representative today  **877.264.6524**  Visit us at: **enterprise.frontier.com**