

FRONTIER MANAGED SD-WAN

Bakery Startup Connects Three Locations and Streamlines Operations.



BUSINESS SCENARIO



Catherine's Cupcakes is a new startup. The owner inherited money and decided to follow her passion for baking and run her own business. She had no experience setting up an infrastructure to support a communications platform (phones, email, and website) and a limited understanding of how to order and manage purchases from food suppliers, handle payroll, or process customer payments. Her nephew helps with some computer tasks. She needed assistance to fully flesh out the customer experience while waiting at her brick-and-mortar store.

BUSINESS CHALLENGES

Catherine's Cupcakes has three physical locations – the store, a baking facility, and her home. The computers at the three locations were not networked, so the owner had to input data separately at each computer. There was also insufficient security for the bakery's intellectual property. The business also needed a more economical and versatile phone service and an in-store Wi-Fi network for customer use.

WHY FRONTIER MANAGED SD-WAN SILVER PACKAGE

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BUSINESS CHALLENGE 	FRONTIER SOLUTION 
Internet connectivity for all three locations through one provider	Frontier Internet access bundled with package (Broadband or Ethernet with speeds up to 100 Mbps) or BYOA (Bring Your Own Access) option

# USE CASE

## Catherine's Cupcake

### BUSINESS CHALLENGE



Day-to-day business functions and information to be stored at her home but accessible from the other two locations. (including inventory, AP, AR, employee information, and taxes)

Online security and protection of intellectual property

One call/view for questions on connectivity and network utilization

Updated PBX System & In-Store Guest Wi-Fi

### FRONTIER SOLUTION



Branch networking (Virtual Private Network)

Firewall protection and network monitoring.

Business analytics with self-service for configuration and monitoring.

These needs were met by complementary add-on services to the SD-WAN Silver Package:

- Frontier AnyWare – Unified communications service for small businesses
- Frontier MWLAN – Commercial-grade Wi-Fi access points

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